



2014

About

World 2014

Calendar

Audience

Confronting the Future

ITU Telecom World 2014 aims to create awareness of the radical change transforming the ICT industry, ecosystem and our whole world. Under the central theme of "Confronting the Future", interactive debates will address regulatory, business and policy perspectives on topics such as:

- Disruption: will the telecoms sector suffer further disruption - or will it succeed in disrupting other industries such as broadcasting, mobile money and social media?
- Cross-sector partnerships: what are the options for telcos as stakeholders in new, cross-sector partnerships with vertical markets?
- The intelligent future: the tools, technologies, models, policy and regulation issues around new developments such as the Internet of

Things intelligent software and big data-

Leadership Summit on the Future

Futurist Gerd Leonhard and an influential group of global futurists and thought-leaders will lead a unique one day journey into the near future, exclusively aimed at government, regulatory and industry representatives at the highest level. Provocative presentations, live demos, interactive panel discussions and immersive experiences provide expert insight into the realities and potential of the future on topics such as:

- Internet of Things
- Artificial intelligence
- Privacy and data security
- Human-machine interface
- Social media and social commerce

This is the knowledge essential to forming relevant local, national and regional policies, strategies and business models. [Find out how to be a part of it.](#)

things, intelligent sensors and big data centric applications

Read more on the [Forum programme](#).



Showfloor experience

Central to ITU Telecom World 2014 is the [showfloor](#), bringing together exhibitors, investors, innovators and decision-makers. Through National Pavilions, Thematic Pavilions and Industry Stands, the showfloor offers countries, businesses and organizations unique visibility and networking opportunities before a powerful global audience, enabling you to:

- Position your brand, thought-leadership and company or country
- Showcase growth, opportunities and innovative applications and technology
- Gain insight and understanding through expert industry overview and knowledge-sharing
- Secure investment, partnership and leads through targeted networking
- Explore vibrant mix of global players, with strong focus on expertise and opportunities within emerging markets

Contact us directly at participate.telecom@itu.int or find out more on [our full range of participation options](#).

Smart participation

Smart processes, connected technology and sensor-based systems have the power to change our lives profoundly, transforming our cities, homes and services from water to energy, transport, clean air and land. Networks, monitoring devices, digital sensors, big data, wireless and cloud-based technologies, smart meters in the home: a vast, rich new area of cross-sector partnerships and business models is opening up. Be a part of it:

- Showcase your smart solutions, applications and products on the showfloor at World 2014
- Take part in key debates such as "Transforming to a better environment," "Meshing networks of networks" and "Ubiquitous Communicators"
- Meet the people making the decisions on our smart future in governments, cities and companies across the world

Find out more on how to take part, or contact us directly at participate.telecom@itu.int.



The huge difference with ITU Telecom World is that it is able to bring government officials and the private sector together. It's like the Davos of the industry.



Laina Greene, Founder, GETIT, Inc.

Operator opportunities

Dialogue, cooperation and coordination are critical in today's fast-moving industry, in particular to ensure a level playing field in an increasingly competitive marketplace. At our most recent event, we provided 150 operators from around the world with the chance to meet with 80 regulators and explore growth and investment opportunities from emerging and

developed markets across the globe. And



participating as an operator at world 2014 you can benefit from discounts on raw space for showcasing, meeting room rental and access passes. Contact us at participate.telecom@itu.int to find out more.



To unsubscribe from future ITU Telecom emails, click [here](#)