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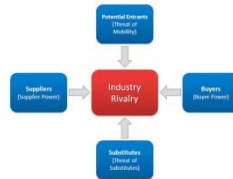
An analogy: Two Companies, two oil billionaires, a Japanese innovator and a whole lot of denial



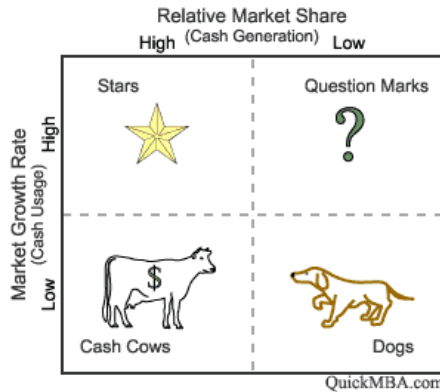
Advantages?



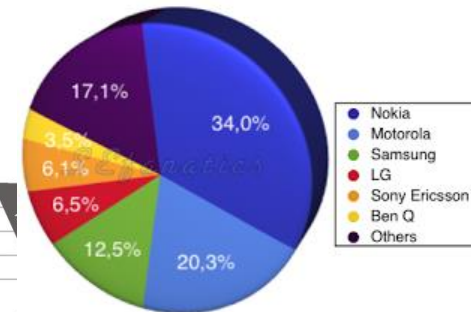
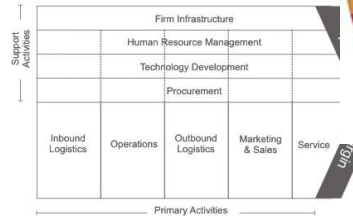
We are working with outdated tools and assumptions



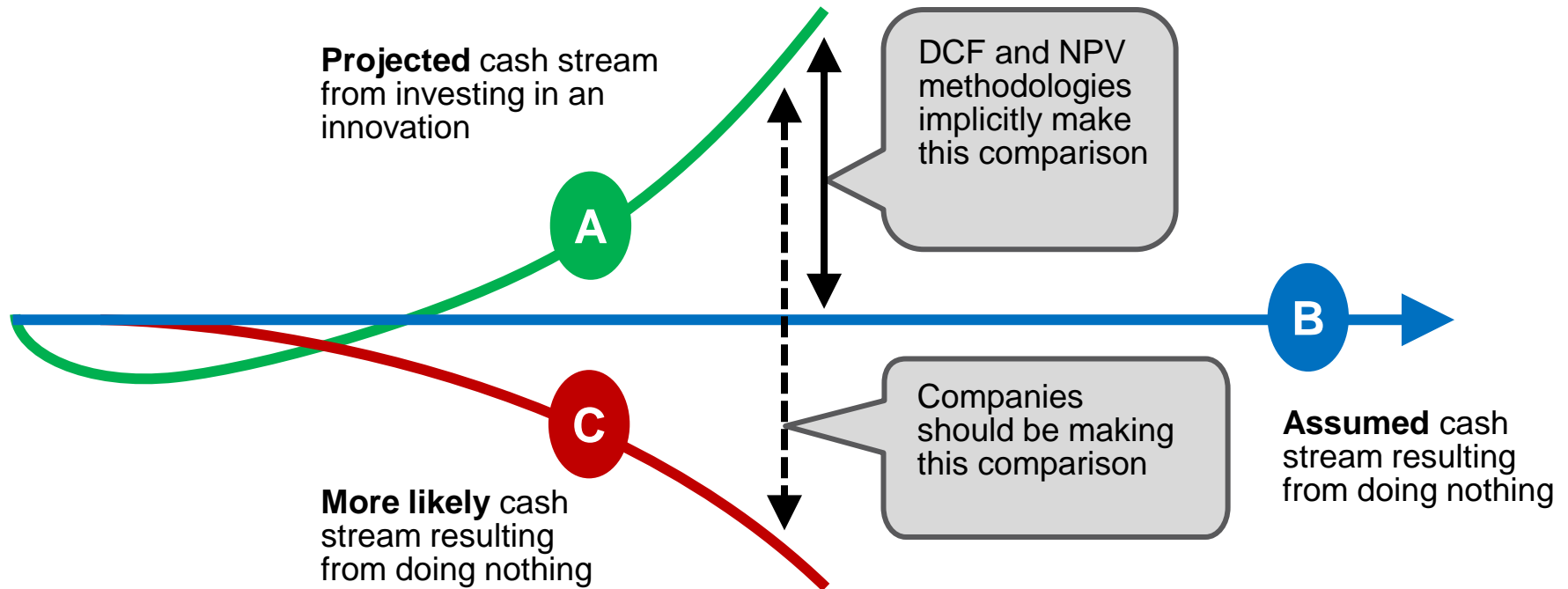
Player A



		Player B	
		Cooperate	Defect
Player A	Cooperate	3 / 3	1 / 4
	Defect	4 / 1	2 / 2



Take this old favorite - NPV



Telecoms face incursions from other industries .. And the opposite



VS



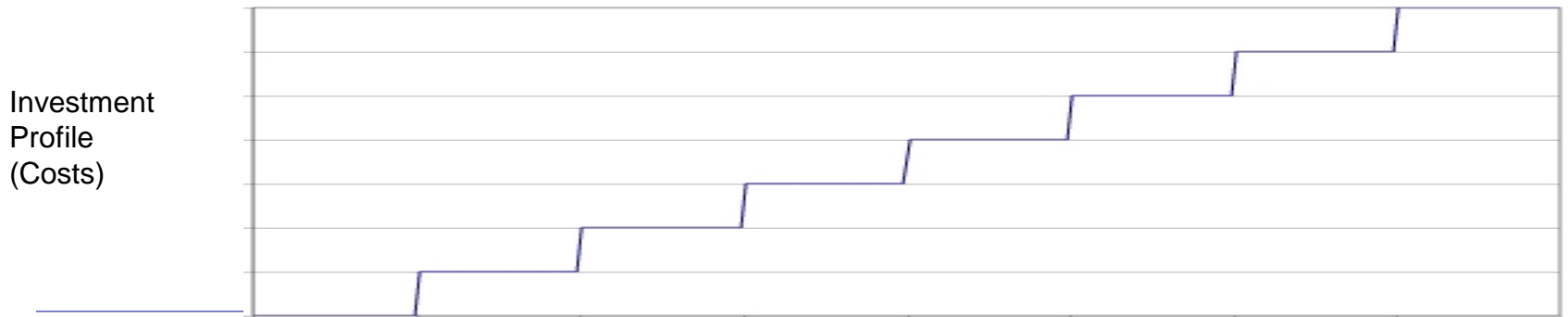
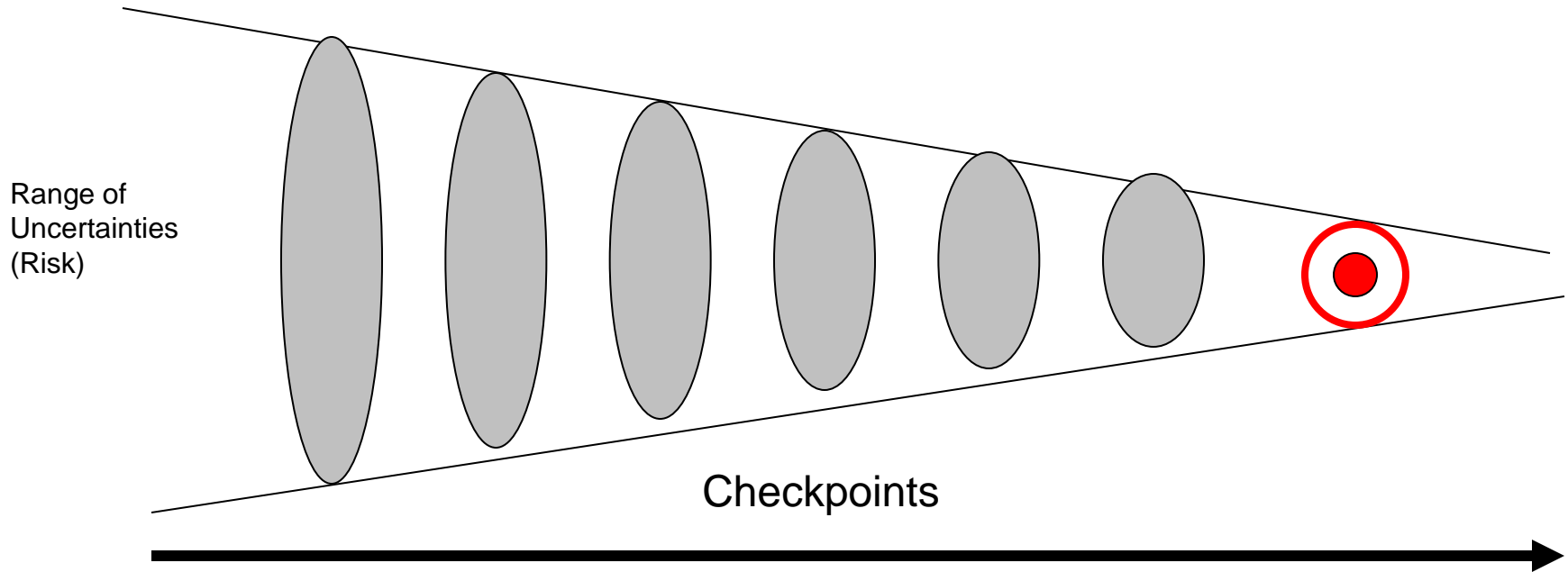
In short, industries are blurring



Regulating for a new strategy playbook

- Continuous Reconfiguration
- Healthy Disengagement
- Deft Resource Allocation
- Innovation Proficiency
- A Discovery Driven Leadership Mindset
- Entrepreneurial Career Management

A radically different set of assumptions for establishing regulatory frameworks



*Is there any good news in all this?
Yes, if we manage it smartly*

