

Gerd Leonhard - Biography 2021

- 1 -

267 words / 1642 characters with spaces

Gerd Leonhard

Keynote Speaker, Futurist & Humanist, Author, CEO The Futures Agency, Film-Maker

“People, Planet, Purpose and Prosperity” - that is Gerd Leonhard’s motto. As one of the leading futurists worldwide, having presented at over 1500 leading conferences and events over the past 20 years and worked with the likes of Microsoft, NBC, Visa, Google, the European Commission, L’Oréal, Audi and IBM, just to name a few, Gerd’s had the opportunity to influence and inspire Millions to “imagine and create a better tomorrow” - which led to him being named to Wired UK’s 100 Most Influential Europeans in 2015, and #7 in the global ranking of futurists.

As a leading voice on the dangers of unregulated ‘big tech’ and the bestselling author of *Technology vs Humanity: The Coming Clash Between Man and Machine*, Gerd has built a storied reputation as the go-to keynote speaker and thought leader when it comes to digital ethics, human-centric technology, sustainability, and the need for a new form of capitalism.

In addition to being one of the top 10 virtual keynote presenters worldwide, Gerd is also a former professional musician, a filmmaker, a successfully failed dotcom almost-millionaire, a Forbes column contributor, a fellow of the Royal Society of the Arts (London), and a Visiting Professor at the Fundação Dom Cabral in Brazil.

As a highly sought after personality, Gerd is no stranger to media, frequently sharing his often controversial but always prescient views with pieces in The Guardian, Harvard Business Review, Business Insider, Wired UK, and interviews with the likes of BBC, CNN, Arirang TV, Swiss SRF, ZDF, ARD, ARTE, and inclusion as a special guest in over a dozen documentaries.

He is based in Zurich Switzerland.

On the web:

Global: <http://www.futuristgerd.com>

German: <http://www.gerdleonhard.de>

Newsletter: <http://www.gerd.digital>

For Photographs [click here](#)

**Gerd Leonhard - Biography
Short Text 2021**

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140 words / 897 characters with spaces

Gerd Leonhard

Keynote Speaker, Futurist & Humanist, Author, CEO The Futures Agency, Film-Maker

Gerd Leonhard is a world-leading keynote speaker and futurist focused on “People, Planet, Purpose and Prosperity,” helping Millions of people to “imagine and create a better tomorrow.” Through hundreds of conference keynotes, presentations, and speeches over the years and working with the likes of Microsoft, NBC, Visa, Google, the European Commission, and IBM, Gerd has become one of the leading voices on the dangers of unregulated ‘big tech’ and the possibility of a better, more human-centric tomorrow.

As the bestselling author of *Technology vs Humanity: The Coming Clash Between Man and Machine*, a Forbes columnist, and frequent contributor and interviewee on the likes of the BBC, The Guardian, CNN, Harvard Business Review, and Business Insider, Gerd has built a name for himself as ‘the humanist futurist,’ leading to him being named to Wired UK’s 100 Most Influential Europeans in 2015.

**Gerd Leonhard - Biography
Shorter Text 2021**

- 3 -

82 words / 529 characters with spaces

Gerd Leonhard, Futurist

Gerd Leonhard is a world-leading keynote speaker, bestselling author, and futurist focused on “People, Planet, Purpose and Prosperity” that has been featured on the BBC, The Guardian, CNN, Harvard Business Review, and Business Insider. In addition to his column on Forbes, Gerd’s worked with or presented for organizations like Microsoft, NBC, Visa, Google, the European Commission, and IBM, and has built a reputation as ‘the humanist futurist,’ which led to being named one of Wired UK’s 100 Most Influential Europeans in 2015.