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Gerd Leonhard

Keynote Speaker, Author, Futurist & Humanist, CEO The Futures Agency, Film Maker, Founder of The Good Future Project

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Philippe BOULANGER, PhD · 1st

The Innovation Evangelist - Global Speaker - Inspire innovation in your teams - Exec @ Apple et Sony

February 20, 2020, Philippe worked with Gerd but they were at different companies

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I had the pleasure to discover Gerd when he delivered his talk at Innovation Explorer 2020 in Sofia, Bulgaria... I share his points of view in many ways even if I have a different angle in my talks Extremely well done, I recommend Gerd without any hesitation to talk about our future!



Dániel Dojcsák · 1st

Communications director at Shiwaforce

January 16, 2017, Gerd was Dániel's client

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Gerd is a great person, great speaker and great mind. As an event organiser, I was fully satisfied and happy by our cooperation – He was listened to our context, we got a customised, personalised, high value content, that was outstanding and memorable in front of academic and business audience. We all have learned a lot from Gerd – some of his quotes are still in everyday use hereabout.



Prof.Dr. Guner Gursoy · 1st

S'aide Founding Partner / S'aide Kurucu Ortak

December 30, 2016, Prof.Dr. Guner managed Gerd directly

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I attended one of his conferences in Turkey and appreciated his vision and knowledge. He displays a good example on critical thinking and asserts visionary futuristic projections. I am sure Gerd will continue to awake people on future opportunities as well as threats.



Glen Mulcahy · 1st

Managing Director at Mojofest Ltd

December 28, 2016, Glen was Gerd's client

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Gerd was our keynote speaker at our very first RTE Mojocon (Mobile Journalism conference) in 2015. His vision of the future of technology and mankind's relationship with it is one of the key reasons he is one of the leading futurists in the world. He is engaging, thought provoking and extremely well versed and professional. I would have no hesitation in recommending him as a speaker/keynote and would welcome him back anytime.



Peter Vander Auwera · 1st

Artist - Experimentalist

October 5, 2016, Peter was Gerd's client

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We had Gerd with the world premiere of The Future Show Live. It was an amazing unique multimedia immersive experience and Gerd was a super engaging futurist speaking in tweetable quotes every two minutes. The imagery was stunning and created an almost cinematographic experience. The concept of keynote re-invented. Highly recommended.



Ashley Friedlein · 1st

Founder, Guild & Econsultancy. Guild is the platform for professional communities & networking.

June 27, 2016, Ashley was Gerd's client

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We've hired Gerd a number of times over the years to keynote our events. Gerd is super professional, collaborative, efficient, absolute pleasure to work with. Perhaps more importantly he is also an inspirational speaker who not only gets tech/marketing but also the bigger picture around society, behaviour and business. And he used to be a professional guitarist - what more could you want?



Rod Snodgrass · 1st

Co-Founder and Managing Partner at Maker Partners

July 27, 2015, Rod was Gerd's client

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Gerd was a keynote speaker at our recent Spark2020 Leadership Conference and was central to setting up the discussion about what the future might look like and importantly what that means for our industry, our business and the people in it. Gerd's opening session was a great outside in view of the future and what that means for us. His perspectives were excellent and thought provoking and it set the day up well.



Paul Henrik Østergaard · 1st

Founder, Investor, Board Member

May 14, 2015, Paul Henrik was Gerd's client

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Gerd kicked off ShipServ's SmartProcurement conference as keynote, with an inspiring and thought-provoking look at how technology is likely to change our world in the next 15 years. His content and energetic delivery were spot on and set the stage well for the day. I recommend him highly.

Bulent Tekce · 1st

Group Transformation Office at UniCredit

March 12, 2015, Gerd was Bulent's client

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I had a chance to listen to Gerd about future trends. I also had a chance to meet him in person. His views and the way he structured his speech was not only eye opening but also helped me understand the essence of some of the concepts I have been hearing. Before Gerd, I did not fully realise how these concepts and trends may affect us, not only as a corporation, but also as a human. Gerd's background and experiences also helps him deliver a very convincing presentation.



Sotiris Chatzidakis · 1st

I bring special people together

November 30, 2014, Gerd was Sotiris' client

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Gerd is exactly what we were looking for. Smart, human, knowledgeable and most of all a realist. When discussing about what the tech future holds, one can easily slip to strong beliefs that follow these predictions and that holds significant risk for any non-specialized audience. With Gerd, that was never the case and that shows a lot. He talked to an highly demanding audience of 175 CEOs and the feedback was excellent. A great professional and an interesting personality. No wonder he has a musician's back ground. The kind of man you want to hang out with as he is a genuine believer that we all learn from each other. I strongly believe that as far as it concerns our collaboration, this is just the beginning. Looking forward to our next meeting.



Daniel McDermott · 1st

CMO50 2021 & 2020 | Brand Builder | SaaS Business Builder | APAC Digital Marketer of the Year Archer Award 2020

September 3, 2014, Daniel was Gerd's client

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I had the pleasure of working with Gerd on a 4 event roadshow in Australia, where Gerd was our international keynote speaker. Gerd is the consummate professional, he was exceptionally well prepared having completed his own research and tailored his keynote presentation for the local market. Once in country he took the time to understand the nuances of each city and further tailor accordingly. Gerd's presentations were a resounding success as he delivered them with authenticity, passion and humour while always being an authority on the future of IT and its implications for organisations, economies and society as a whole. I was personally and professionally enriched by spending the week with Gerd.



Craig Saphin · 1st

Executive Coach and Non-Executive Director

August 25, 2014, Craig was Gerd's client

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I have worked with Gerd over a number of years in the Japan market. He is great as a key note speaker or working with smaller groups. The sessions are always customized for the audience. He is skilled at challenging the status quo and getting the participants to think in a different paradigm. Technology and business processes are changing quickly - Gerd helps keep you ahead of the curve.



Ufuk Tarhan · 1st

#Futurist #Economist #Speaker #Moderator #BusinessDesigner
#Blogger #Author of T-insan & Yarının İşini Yarına Bırakma, M-GEN CEO

March 13, 2014, Ufuk worked with Gerd but they were at different companies

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Gerd is one of the most inspiring futurists that I've listened and worked with. He was very collaborative and disciplined at every step of the project. I am so impressed his deep experience, strong strategic approach and business mind set. Despite his strong personality, he was so positive at the same time. In short, it is a privilege and luck to have the chance of working with Gerd.



John Marsden · 1st

Vice President Supply Chain Home & Personal Care South East Asia & Australasia at Unilever

March 15, 2013, John was Gerd's client

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Gerd did a fantastic job at a recent global logistics conference - opening up the opportunities of the future, and bringing in varied examples from a host of different industries to explore new ways of thinking. Had a big impact with the team.



Richard McLellan · 1st

Research ecologist, Charles Sturt University. Chair, Forest Conservation Fund. Chair, Gunduwa Regional Conservation Association. Ambassador, WA Parks Foundation.

February 28, 2013, Richard was Gerd's client

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WWF International staff had the pleasure of listening to Gerd as a keynote speaker during the 2013 Learning Week this week - when he addressed the topic of moving "From conversation to conservation action". I know that everyone in the audience found Gerd to be inspiring, informative and challenging, and wanting more. Delivered in a punchy and dynamic "TED" style, Gerd's talk catalysed much discussion after the talk, and since, and generated a thirst for further interaction. I, for one, am looking forward to further opportunities to hear his thoughts on moving "from ego to eco".



Marlene Bak · 1st

EA & Head of Marketing at Elite Consulting

February 4, 2013, Marlene was Gerd's client

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Gerd Leonhard spoke at one of our TV3 seminars in Copenhagen in January 2013. Gerd gave a good and interesting presentation on future media trends and how the technology will influence how advertisers think and spend their marketing budgets.



Donald H Taylor · 1st

Chair at Learning Technologies Conference

February 4, 2013, Donald H was Gerd's client

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Gerd was a real delight to have speak at this year's Learning Technologies Conference. He took the time to visit the conference for the entire day before his own appearance, listen to the conversations and then went back and re-wrote his presentation. The effect was superb – the audience loved what he had to say, and it really woke them up and made them start thinking about what they were doing. In short, it was the perfect start to day two of the conference.



Endra Diputra · 1st

VP Corporate Strategy & Strategic Marketing Telkomsel | Co-founder INDICO and LangitMusik.com

November 14, 2012, Endra was Gerd's client

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It's an honour to work with Gerd on the Freemium concept and implementation for Telkom Indonesia (TLKM). He has a very good-disruptive concept, proven track record, and a deep knowledge on Music and Digital Media. Gerd is a very rare individual who has high capability both in theoretical approach (the guy writes books!) and real-life implementation. A very highly recommended partner for Telcos, Government, or other institution in Digital Media and Music.



Mazen Nahawi · 1st

Founder & Group CEO

October 8, 2012, Mazen was Gerd's client

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Gerd presented an outstanding, creative and challenging view of the future to the FIBEP congress in Krakow on October 4, 2012. The audience was comprised of numerous CEO-level experts in the field of media insight, monitoring and analysis. Gerd helped them see how their business will intersect with the digital future and offered intelligent insights into how to re-tool their companies for a new generation of monitoring and measurement services. Mazen Nahawi, President FIBEP and President, News Group International



Jean-Luc Beylat · 1st

VP Ecosystems at Nokia, President Nokia Bell Labs France at Nokia

June 28, 2012, Jean-Luc worked with Gerd but they were at different companies

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Gerd gave an amazing talk during the Systematic Paris Region. Systematic is a competitive cluster of 675 members in Paris area. Members are companies or research institutes working in digital systems, software, open sources and addressing different markets. During the convention, Gerd gave a view of the main transformation induced by digital technologies; from ego-system to eco-system, role of trust and sharing practices. The feedbacks of the audience was simply wonderful. Gerd was able to create an inspiring feeling very productive for this event. A big moment.

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Brigitte Hyacinth · 1st

Author of Leading the Workforce of the Future Keynote Speaker

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